



Top banner representation on GGML Kilimanjaro Challenge website with link to Sponsor's website.

- Your organization will be acknowledged on our website and in our communications as one of our Official Silver Sponsors with a link to your official website that will be accessed through clicking your logo on our site.



Sponsor logo to be printed on group sponsorship banner used at the Launch Event, Flag-Off and Reception of the Kili Challenge.

- The Group Sponsorship Banner is a major element of all the key activities of the Kili Challenge. It serves as the main "photobooth" for all our guests at our events and is the main backdrop for our press photos and media interviews with our VIP guests and spokespeople.



Logo placement on the Official climb and cycle banner that is taken to the mountain peak by the hikers and showcased throughout the cycle by the cyclists.

- The Official climb and cycle banner is the banner that the climbers unveil at the peak of the mountain for the "mission complete" photo and also the banner that the cyclists showcase in their photos throughout their cycle.



Quarter page advert in Kili Challenge Pack and Newsletter

- The Silver Sponsorship will give your organization the opportunity to advertise quarter of a page of your products, services and brand in the Kili Challenge Pack and Newsletter with acknowledgement of your Silver Sponsor certification



Official Silver Sponsor certificate for display in offices.

- The Official Silver Sponsor certification is acknowledgement from GGM Kili Challenge and our stakeholders the Tanzanian Government and TACAIDS on your organization's commitment and dedication to the fight against HIV and AIDS in Tanzania through your Sponsorship of the Kili Challenge.



Sponsor receives Brand Association Management Services provided by our Public Relations Agency

- Brand Association Management Services as provided by our PR Agency will ensure that you receive the full benefits of your association with the Kili Challenge including the alignment of your organizations existing CSR aspirations and goals to those of the Kili Challenge Trust
- Your organization will receive detailed communications and updates on all activities during the build-up, execution and follow up stages of the Kili Challenge including PR tips and advice so you may plan your involvement accordingly
- Your organization will be invited to collaborations with the GGM Kili Challenge social media posts on LinkedIn, Instagram and Facebook so as to further disseminate awareness information on HIV and AIDS to your online Followers
- Your organization will have access to our PR Agency for all related media, communications information and Brand exposure strategy consultations throughout your 12 months Platinum Sponsorship of the GGM Kili Challenge